



Company Overview:

Headquartered in Austin, Texas, ALI Solutions provides best-in-class collection analytic applications and call center solutions that empower consumer financial service organizations to maximize agent productivity by integrating the three pillars of intelligent decision automation – advanced contact analytics, automated decisioning and dynamic campaign management. ALI’s solutions increase the effectiveness of the call center by dynamically executing policies that drive increased levels of contacts and collections while easily adapting to future industry challenges. Since 1992 many of the world’s most successful companies throughout North America and the Asia Pacific region continue to choose ALI because its applications are proven to help businesses mitigate losses while delivering millions of dollars in bottom line benefit.

Website:

www.ALIolutions.com

Marketplace:

Key customers include: BlueCross BlueShield, BB&T, BMW, Canadian Tire, Capital One, China Construction Bank, China Merchants Bank, CIBC, Citi, Dish Network, Ford, Go Daddy, HSBC, Hyundai, IC System, IEX, JP Morgan Chase, La Capitale, Lloyds TSB, TeleTech, T-Mobile, Travelocity, PNC, Saxon, US Bank, Verizon and Wells Fargo.

Current Investors:

Apex, Baird, Northill, SUCBCDA Collins and TTV.

Board Members:

Warren Wilcox, Chairman of ALI Board (Visa); Harry Gambill (TransUnion), Norman Willox (CiNet), Daniel Duncan (Austin Logistics and Optimal Risk), Thomas Smith, Jr. (Total Technology Ventures), Benedict Rocchio (Baird Venture Partners), Lon Chow (Apex Venture Partners), Benjamin Malka (North Hill Ventures) and Thomas Miller (ALI).

Product Suite Overview:

ALI Solutions offers two key product suites: *Intelligent Decisioning* and *Intelligent Contact*. Focusing on customer outreach, these multi-application suites are built on patented, event-based analytic platform, distinguishing ALI Solutions from traditional analytic decisioning offerings. Our technology bridges the gap between legacy systems and custom tools, therefore complementing, rather than replacing, existing infrastructure. Our solutions are specifically designed to provide collection professionals with new levels of granularity and clarity to make the right decision, at the right time, for the right customer.

Intelligent Decisioning™ Suite

The *Intelligent Decisioning Suite* helps organizations improve agent and collector productivity and the effectiveness of customer outreach by better understanding their customers, identifying those more likely to respond, eliminating those who will not respond, and optimizing the channel of contact. With better decisions on who to contact, when to contact and which channel to contact, our customers improve overall contact rates and collect more dollars while remaining adaptive to tomorrow’s demands.

Intelligent Contact™ Suite

The *Intelligent Contact Suite* reduces collections expense and increases cure rates by optimizing the treatment of each account, prioritizing calls with the greatest impact on delinquency and maximizing collection utilization. It is a data-driven, scalable solution that automates campaign management while enabling rapid deployment of new strategies to meet new challenges. The *Intelligent Contact Suite* offers unique ways to test those strategies while still enhancing dialer efficiency and compliance with corporate and legal standards.

Professional Services:

ALI Solutions is comprised of former credit, contact and collection professionals providing the domain expertise necessary to deliver an array of professional and consulting services that enable businesses worldwide to develop and implement customer outreach strategies for their organization.

Executive Team:

Thomas J. Miller	President and Chief Executive Officer
Drew Schaal	Chief Financial Officer and Senior Vice President Client Services
Penny J. Merian	Vice President of Product Marketing and Product Management
Paula Klante	Vice President of Engineering and Support
Dan Cone	Vice President of Sales