



Dynamic Decisioning. Unleashed™

Company Overview:

Based in Austin, Texas, ALI Solutions provides Intelligent Decision Automation applications that empower consumer financial service organizations to preemptively manage risk and improve profitability by effectively interacting with customers.

Our innovative solutions automate the fusion of transaction data with third party data to dynamically execute credit, risk and collections policies that solve immediate business problems, while easily adapting to future industry challenges. Many of the world's most successful companies choose ALI Solutions because the company's applications are proven to help businesses mitigate losses while delivering millions of dollars in bottom line benefit.

Website:

www.alisolutions.com

Product Suite Overview:

ALI Solutions offers two key product suites: *ActionOptimizer* and *Intelligent Contact*. These multi-application suites are built on patented, event-based analytic platform, distinguishing ALI Solutions from traditional analytic decisioning offerings. Our technology bridges the gap between legacy systems and custom tools, therefore complementing, rather than replacing, existing infrastructure. Our solutions are specifically designed to provide risk professionals with new levels of granularity and clarity to make the right decision, at the right time, for the right customer.

*ActionOptimizer™
Suite*

The **ActionOptimizer Suite** helps organizations mitigate risk, reduce credit and fraud losses, and increase the profitability of every client interaction at every stage of the credit lifecycle. By fully leveraging our patented, event-based analytic platform which fuses data from many sources, ActionOptimizer develops an actionable decision framework that accurately predicts behavior and risk patterns. This empowers risk managers to take decisive, preemptive actions at the individual customer level, delivering maximum control over their consumer credit policy operations.

*Intelligent Contact™
Suite*

The **Intelligent Contact Suite** reduces collections expense and increases cure rates by optimizing the treatment of each account, prioritizing calls with the greatest impact on delinquency and maximizing collection utilization. It is a data-driven, scalable solution that automates campaign management while enabling rapid deployment of new strategies to meet new challenges. The Intelligent Contact Suite offers unique ways to test those strategies while still enhancing dialer efficiency and compliance with corporate and legal standards.

Professional Services:

ALI Solutions is comprised of former risk, credit, and collection professionals providing the domain expertise necessary to deliver an array of professional and consulting services that enable business worldwide to develop and implement preemptive risk management strategies for their organization.

Executive Team:

Thomas J. Miller	President and Chief Executive Officer
Chip Harmon	Senior Vice President Sales
Drew Schaal	Chief Financial Officer and Senior Vice President Client Services